



HOW YOU CAN

SECURE A FULFILLING BUSINESS IN CHILDCARE



FOUNDATION

WHY LITTLE BLOOMERS?

SYSTEM

THE BUSINESS & SYSTEM

INDUSTRY

WHY CHILDCARE? AND
WHY NOW?

OPTIONS

FRANCHISING OR START UP

MONEY

FEEs AND INVESTMENT
AMOUNT

SIGN ME UP!

STEPS TO PROCEED

WHAT WE ARE COVERING TODAY

HIGHLIGHTS



FOUNDATION

WHY LITTLE BLOOMERS?

- **REPUTABLE DAYCARE WITH OVER 9 YEARS OF SUCCESS IN THE INDUSTRY**
- **ENJOYABLE PLAY-BASED DAYCARE FOR CHILDREN**
- **BE PART OF AN INDUSTRY THAT MAKES A DIFFERENCE WHILE CREATING A PROFITABLE BUSINESS**



LITTLE BLOOMERS WAS BORN!

OUR 1ST LOCATION- DOWNTOWN BRAMPTON

- **OPEN SINCE 2017**
- **LICENSED CAPACITY OF 49 CHILDREN**
- **8 STAFF**
- **CWELCC CENTRE**
- **SUBSIDIZED CARE**

Hanover Location



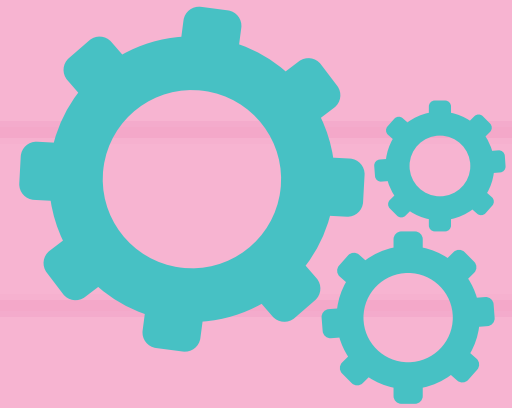
NOW:

LOOK HOW FAR WE'VE GROWN

- **PROVIDING QUALITY CARE TO OVER 180 FAMILIES**
- **PROVIDING EMPLOYMENT TO OVER 35 STAFF**
- **SERVICING 3 COMMUNITIES**

Port Elgin Location





SYSTEM

SATISFIED CUSTOMERS OVER MULTIPLE LOCATIONS = GOOD SYSTEM
What makes a good daycare?

- Ensure we have good rules and regulations that comply with Ministry of Education requirements, Health and Safety, Fire Code, Building code, Human Resources and Financial Record keeping
- They include: Policies and Procedures, Record-keeping forms, scheduling system, efficient platforms for time tracking, billing, children's daily reporting, and employee training

INDUSTRY

WHY CHILDCARE AND WHY NOW?

- Current Economy requires both Parents to work
- In demand- there will always be a need for childcare
- A government focused and supported industry
- Wide selection of qualified candidates available- recent graduates
- New Express Entry immigration stream for Educators (NOC42202)



FRANCHISING OPTION

THE BENEFITS OF FRANCHISING

- Everything you need for a fully functioning Daycare business. Support from start to finish
- Whether retrofit or commercial build-out, we know what to do
- We know ideal design layouts, appropriate room sizes, what spaces should be included and the appropriate fixtures and furnishings
- We help you to be in compliance with a variety of different regulatory authorities such as: Health, Fire, Building, Ministry of Education, Local Municipality and any local inclusive resources
- On-going support in every aspect of your business: -enrollment, -hiring, -advertising & marketing, -parent communication and satisfaction, -curriculum & staff training, -business efficiency and record keeping



START UP OPTION

NEW DAYCARE SUPPORT

- Everything you need for a fully functioning Daycare business. Support from start to finish
- Whether retrofit or commercial build-out, we know what to do
- We know ideal design layouts, appropriate room sizes, what spaces should be included and the appropriate fixtures and furnishings
- We help you to be in compliance with a variety of different regulatory authorities such as: Health, Fire, Building, Ministry of Education, Local Municipality and any local inclusive resources
- Your own brand
- You manage your business your way



DIFFERENCE

FRANCHISE

ON-GOING SUPPORT AND UPDATES

INCLUSIONS

- SITE SELECTION SUPPORT
- DESIGN SUPPORT
- POLICIES & PROCEDURES (AS UPDATED)
- FORMS (AS UPDATED)
- EMPLOYEE HANDBOOK (ANNUAL UPDATES)
- EMPLOYEE CONTRACTS (ANNUAL UPDATES)
- TRAINING MODULES (AS UPDATED)
- BRAND IDENTITY
- WEBSITE (OWN TAB) AND MARKETING

START UP

SUPPORT UNTIL DAYCARE IS OPEN

- SITE SELECTION SUPPORT
- DESIGN SUPPORT
- POLICIES & PROCEDURES
- FORMS
- EMPLOYEE HANDBOOK
- EMPLOYEE CONTRACTS
- TRAINING MODULES

FEES

	FRANCHISE	START UP
INITIAL BUSINESS FEE	\$45.000 INITIAL 5 YR FEE (\$25.000 ON SIGNING. \$5000/M X 4MONTHS)	\$75.000 (\$35.000 ON SIGNING. \$10.000/M X 4MONTHS)
MONTHLY	6% ON-GOING ROYALTY FEE (GROSS REVENUE)	AS NEEDED BASIS AT ADDITIONAL HOURLY RATE
MONTHLY	1% MARKETING FEE (MONTHLY GROSS REVENUE)	N/A

SIGN ME UP

1.EMAIL IDENTIFICATION AND CONTACT INFORMATION.

2. REVIEW FRANCHISE PACKAGE (14 DAYS).

OR

START UP AGREEMENT (NO TIME LIMIT).

3. SIGN & PAY INITIAL FEES (LAWYER & BUSINESS FEE).

4. APPLY FOR FINANCING.

5. SITE SELECTION – PURCHASE OR LEASE.

6. OPEN A CORPORATION AND BEGIN LICENSE APPLICATION.

7. DESIGN & INTERIOR RENOVATIONS BEGIN.

8. PURCHASING–FIXTURES, FURNISHINGS AND MATERIALS.

9. INSPECTIONS AND STAFFING.

10. ENROLLING– GRAND OPENING!

**EXPECTED TIMELINE: FOR IS 6–12 MONTHS
(DEPENDING ON HOW QUICKLY SITE CAN BE ACQUIRED AND RENOVATIONS
COMPLETED)**

The background is a light gray grid. The text is centered and flanked by hand-drawn symbols. On the left, three black lines radiate from a point. On the right, three black lines radiate from a point. The text is in a bold, black, hand-drawn font. The background is decorated with various colorful hand-drawn shapes: a pink shape in the top left, a yellow shape in the top left, a blue shape in the top center, a pink shape in the top right, a green shape in the top right, a blue shape in the top right, a yellow shape in the middle right, a pink shape in the middle right, a yellow shape in the bottom left, a green shape in the bottom left, a yellow shape in the bottom center, a pink shape in the bottom right, and a pink shape in the bottom right.

THANK YOU
VERY MUCH